

Stratégies Internationales Conseils



**« Think international, think future,
Think before other people and do the same»**

Robert Maxwell

Presentation of « Stratégies Internationales Conseils »

The purpose of « Stratégies Internationales Conseils » is to provide strategical advice to French corporations -such as SMEs- from all sectors which have the ambition of developing internationally and therefore which wish to understand not only the assets and stakes of the Internationalization process, but also the challenges inherent in the very decision of going international.

« Stratégies Internationales Conseils » is also capable, either of organizing and managing the sales campaigns of its customer brands from the personal consumer goods industry, or more simply, of putting into contact, via a status of Business Finder, the French brands wishing to go international with local partners on targeted markets.

Last but not least, « Stratégies Internationales Conseils » is also official partner of service companies which bring to brands efficient solutions covering such fields as communication, stock management, logistics, pricing strategy and delegation of their on-line presence.

Key Words of « Stratégies Internationales Conseils »

- ✓ International multi-channel business development
- ✓ International brand management
- ✓ Business Finder on both ends of the supply chain : upstream (licencees, factories, freelance designers, etc.) and downstream (direct customers, agents, distributors, franchisees)
- ✓ Assistance with international logistics
- ✓ Elaboration of the export strategy and of the export action plan
- ✓ Accompaniment of international legal negotiations
- ✓ Assistance with the technical exportation processes



Presentation of your contact at « Stratégies Internationales Conseils » 1/2



Barbara Legras
President & Founder of Stratégies Internationales
Conseils

I benefit from a long international experience. Holder of a Master's degree in Foreign Languages applied to Trade and Business and of an Executive MBA from Escp, I am quadrilingual and used to live and work in England, in the United States and in Germany and made numerous business and personal travels in Europe, in Asia, in Russia, in the Middle East and in America.

Presentation of your contact at « Stratégies Internationales Conseils » 2/2



Barbara Legras
Président & Founder of Stratégies Internationales
Conseils

I began my career in the diplomacy before turning toward international sales, at first in the sector of precious metals, then as Export Director for the company Repetto, in the fashion field, where I've contributed for twelve years to the successful international development of the brand within the framework of a multi-channel distribution.

I also administrate a blog specialized in international matters:

<http://strategies-internationales.fr>

Commercial Offer

The fees of « Stratégies Internationales Conseils » are the following ones for all consulting missions:

- Hourly fee : 100€ HT per hour
- Daily fee : 700€ HT per day
- Monthly fee : to be defined based on the actual number of hours to be dedicated each month (eg : flat rate of 5000€ HT for 64h per month)

=> An engagement letter, with value of a contract, will be established between the consultant and the customer so as to define the nature of the mission, its price, the payment terms as well as the duties of each party.

=> The potential travelling expenses or hotel charges that might be required for the performance of the consulting mission will be at the cost of the customer and are not included in the amounts quoted here above.

Commercial Offer

Under the status of Business Finder, Stratégies Internationales Conseils will be paid :

- Either a flat commission for each partner found
- Or a percentage on the turnover during a period of time to be mutually agreed with the customer
- Or a combination of flat commission and percentage commission on the turnover generated by the partner found

=> A contract of Business Finder will be established between the consultant and the customer; this contract shall state, on top of the details of the mission and the duties of both parties, the amount and the nature of the commission, its duration of application, the event which will trigger the right to commission and the terms of payment of the commission.

=> The potential travelling expenses or hotel charges that might be required for the performance of the mission as a Business Finder will be at the cost of the customer and are not included in the amounts quoted here above.

Clients and Partners

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TILA MARCH

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eVO PRICING[®]

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Uncover your hidden value

Contact

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« *Fashion Intelligence* » (<http://www.fashionintelligence.me>)**